

For Immediate Release

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**PRINTABLE™ LAUNCHES ENHANCED SECURITY FEATURES
FOR FUSIONPRO® WEB**

Solana Beach, CA – December 9, 2008 – Printable Technologies®, Inc., a leading provider of software as a service (SaaS) Web-to-print and personalized marketing solutions, today announced the release of version 6.9 of the FusionPro® Web collateral management system. FusionPro Web 6.9 delivers a significant new package of login security features. Version 6.9 completes the latest in a series of security enhancements to FusionPro Web that began with the release of version 6.7 in October 2008.

FusionPro Web incorporates a variety of advanced security features that improve login functionality and password protection for v6.0 Store customers. These new features include:

- Advanced password protection
- Flexible password management options
- Advanced login protection with CAPTCHA automated challenge-response testing

“The ability to conduct online business within a secure environment is a top priority for our customers,” said Coleman Kane, President and CEO of Printable Technologies. “The superior security measures we have added to FusionPro Web increases the level of confidence for our users when using Printable’s online collateral management.”

For additional information on FusionPro Web 6.9, contact Dustin Ritter or visit <http://www.printable.com>.



About Printable Technologies

Printable is a leading provider of technologies for intelligent marketing for both enterprise users and print service providers. Built on open-architected collateral management technology, Printable offers both online corporate storefronts (available in both Software as a Service [SaaS] and server versions) and scalable variable data publishing (VDP) software to produce powerful personalized marketing campaigns. Printable technology integrates easily with a wide variety of ERP and content management applications, as well as production workflows from Hewlett-Packard, Canon, Xerox, Kodak and more.

For more information go to <http://www.printable.com> or call **800.220.1727**.

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